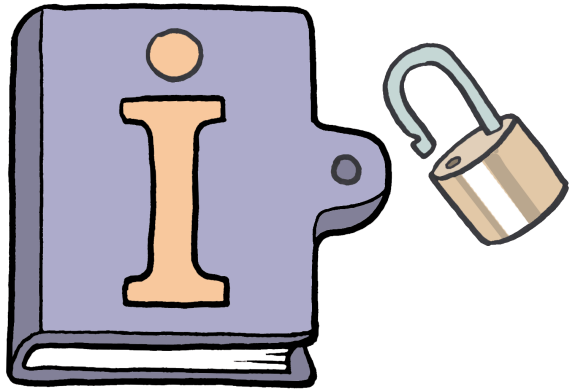
ME: Easy-to-understand audiovisual content-
20 June 2019-The Swedish National Association of Dyslexia/
Stockholm

EASIT project: AN OVERVIEW

presenter:
Tatjana Knapp
tatjana@risa.si



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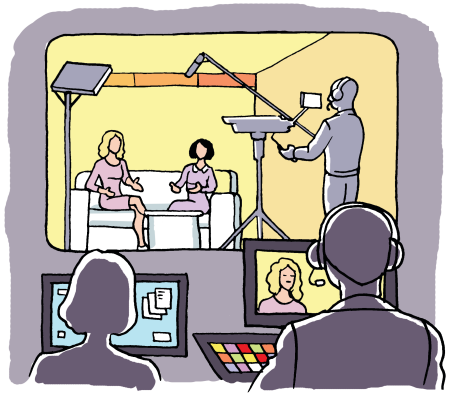
Background

Content which is difficult to understand:

- **Written text:** books, brochures, administrative information, etc.



- **Audio text:** radio news, etc.

- **Audiovisual text:** news, films, etc.

  Audiovisual texts may include written content (subtitles and on-screen text).

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Background (challenges)

-Lack of **mapping** of current training and practices.

-Lack of **professional recognition** in different countries.

-**Few experiences** in the **audiovisual** context.

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Background

What about existing access services?

- Audio description.
- Subtitles.

Could they be made easier to read/listen to and understand?

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Call

Erasmus + Strategic Partnerships in Higher Education.

2018-1-ES01-KA203-05275.

Duration: 3 years (September 2018-August 2021).

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Consortium

UAB
Universitat Autònoma de Barcelona

Stiftung Universität Hildesheim
2003

SDI HOCHSCHULE FÜR ANGEWANDTE SPRACHEN

RADIO TELEVIZIJA SLOVENIJA

DYSLEXIFÖRBUNDET FMLS

UNIVERSITÀ DEGLI STUDI DI TRIESTE

Universidade Vigo

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Associated partners

- Universities
- Broadcasters
- Service providers
- User associations
- Etc.

80+

Reaching out to stakeholders: e-mail us and join our list!

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Name of the project: EASY ACCESS FOR SOCIAL INCLUSION TRAINING (EASIT)

PROJECT TIMETABLE

MONTHS	M1	M2	M3	M4	M5	M6	M7	M8	M9	M10	M11	M12	M13	M14	M15	M16	M17	M18	M19	M20	M21	M22	M23	M24	M25	M26	M27	M28	M29	M30	M31	M32	M33	M34	M35	M36
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*Project activity types:

An	- PROJECT MANAGEMENT AND IMPLEMENTATION ACTIVITIES
On /An	- INTELLECTUAL OUTPUTS/ACTIVITIES
Mn	- TRANSNATIONAL PROJECT MEETINGS
En	- MULTIPLIER EVENTS
Cn	- LEARNING/TEACHING/TRAINING ACTIVITIES
n	- number of the activity

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The project in short

EASIT will:

-**define** the **skills** of **new professional profile(s)** in making content easy to understand,

-design **a curriculum** and

-develop innovative open **educational materials**, while approaching certification.

To define both the professional skills and the content of the open educational resources, it will be necessary to define a **methodological framework** for implementation and propose innovative recommendations in **AV content**.

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Aims

1. To **build on existing quality outputs** from previous EU projects.

2. To **promote the exchange of experience and know-how** between expert stakeholders from different fields and sectors.

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Aims

3. To adopt a **transnational approach** promoting the EU's broad linguistic diversity and intercultural awareness.

4. To **define** the **skills** of the experts in making content easy to read and understand, and explore whether **complementary competences** may be added to professional profiles defined in previous ERASMUS + funded projects (eg. subtitler, describer).

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Aims

5. Propose **a curriculum** design to train the experts, expanding already existing curricula for other access experts.

6. Create **flexible open educational resources** (OER) that can be used in different learning environments.

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Project structure: Intellectual Outputs

1. Common methodological framework
2. Audiovisual recommendations: hybrid services
3. Skills card(s)
4. Curriculum design
5. Open educational resources
6. Certification (explore options)

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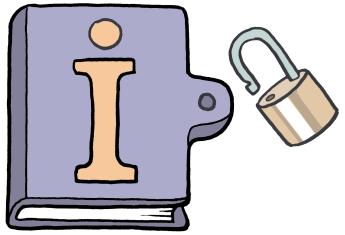
Output 1 (UNITS)

Common methodological framework

- Survey to **map current practice and training in Europe.**
- Deliverable: **report.**



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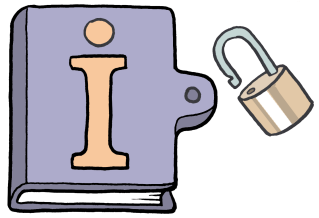
Output 2 (SDI)

Innovation in hybrid services: recommendations for audiovisual information

- **Focus groups & interviews** with:
  - AV professionals,
  - AV media experts, and
  - experts in easy-to-understand content.
- Deliverable: **report** with recommendations.



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Output 3 (Vigo)

Skills card(s)

- **Skills cards for the new professional(s):** create, adapt/translate, validate.

- Deliverable:

-**skills card for each profile** identified,
-additional skills to existing profiles.

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Output 4 (SUH)

Curriculum design

- Learning outcomes, course(s) structure, credits.
- Deliverable**: curriculum** proposal of a <u>modular</u> nature.

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Output 5 (UAB)

Open educactional resources development

- Multilingual training materials: English, Catalan, German, Italian, Spanish, Galician, Slovenian and Swedish.
- Focus on multilanguage generic content.
- Deliverable: **open-access multilingual training resources**.

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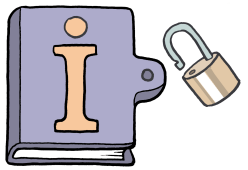
Output 6 (UAB)

Certification

- Explore current certification strategies and make a **proposal** for future certification.
- Deliverable: **report** with possible certification **strategies**.



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Multiplier Events

7 March **2019**
Munich

20 June **2019**
Stockholm

February **2020**
Hildesheim

September **2020**
Vigo

March **2021**
Barcelona

June **2021**
Ljubljana

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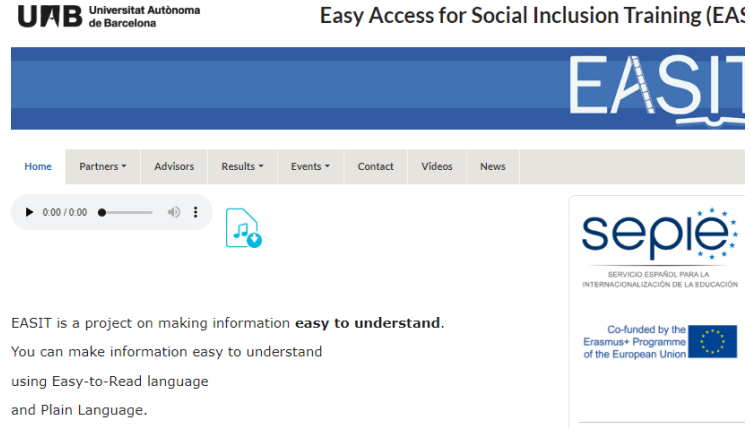

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Disclaimer

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