



WHY?

Content can be difficult to understand:

- Written texts on printed or digital media: newspapers, books, brochures, information on websites, etc.
- Audiovisual news, cinema, etc.
- Audio content: radio news, etc.

There are ways to make content easy to understand. For instance, Easy-to-Read or Plain Language.

We need to

- know more about current practices and training
- recognise the professional profiles
- expand the focus to audiovisual media.

WHAT?

EASIT will define the profile of the expert who can produce easy-to-understand content, with a focus on audiovisual media, and will create open access training materials.

WHO?

UAB

Universitat Autònoma de Barcelona



Universida de Vigo



UNIVERSITÀ DEGLI STUDI DI TRIESTE



WHEN?

September 2018-August 2021

Erasmus + funding

HOW?

1. Common methodological framework for practice and training.

EASIT will do a survey to know how professionals create easy-to-understand content. We also want to know the training they receive and what is important to learn. EASIT will contact persons who create, translate and validate easy-to-understand content. EASIT will also talk to trainers.

2. Innovation in hybrid services: recommendations for audiovisual media.

EASIT wants to investigate how access services in audiovisual media such as subtitles or audio descriptions can be easier to understand. We will interview experts and produce recommendations.

3. Skill cards for new professional profiles.

EASIT will define the skills of the professionals who produce easy-to-understand content.

4. Curriculum design.

EASIT will define what the professionals need to learn to create and translate easy-to-understand content. We will pay special attention to audiovisual media.

5. Open educational resources development.

EASIT will create training materials which will be free and in different languages. Everybody will be able to use them in many situations: at a university course, at a course in an association, at home, etc.

6. Certification.

EASIT will analyse how other projects certify experts and will make a proposal for the EASIT project.

If you want to know more about the EASIT project, you can:

- Attend one of our events. There will be 6: Munich, Stockholm, Hildesheim, Vigo, Barcelona, Ljubljana.
- Visit our website: pagines.uab.cat/easit.
- Follow us on Facebook or Twitter: @EASITproject.

